

## Review of Quality of news in India

Raman Singla

**Abstract:** Current Indian newspaper industry is mainly run by the revenue from advertisements. There is no point for them in investing in quality journalism. So its more a money making industry than a profession. Obviously what we see today is the result of this so called newspaper boom. The Hindu and Indian Express are one the oldest ones which still have some ideals. They are merely surviving and gradually have no other choice than adapt.



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On the other side if we see the readership above both are comparatively low. Does that mean the new generation has a different demand.?

Apart from this there are many controversies about lot of negative news in today's news papers. On the contrary there are lot of free online news portals which are specifically established to publish positive news.

The cardinal rule of journalism is "Comment is free but news is sacred" or in other words "News is valuable, Views are free". The Hindu breaks this cardinal rule and lets editorial prejudices creep into news Hindu is more suited for arts, culture, political and at times writes biased leaning to support UPA.

Indian Express has better sense of rationalism and they dare to call spade a spade at any cost. This could be evident from opinion section of the paper.

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