



IMPLEMENTATION ON BIOMETRICS BASED SECURITY IN PAYOUT WITHDRAW SYSTEM IN MLM

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ABSTRACT:- Multi-level marketing (MLM) is a marketing strategy in which sales force is compensated not only for sales they generate, but also for sales of other salespeople that they recruit. Multi-level marketing (MLM) is a controversial marketing strategy in which sales force is compensated not only for sales they generate, but also for sales of other salespeople that they recruit. Thus palm print recognition is a very interesting research area. A lot of work had already been done in this area, but there is still a lot of scope to make systems more efficient. Here, we had tried to analyze already existing systems & thereby propose a new approach. During this instance of time, several different glitches related to palm print recognition have been addressed. Furthermost of the studies has been done in palm print recognition due to its stability, reliability and exclusivity.

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1. Introduction

Multi-level marketing (MLM) is a marketing strategy in which sales force is compensated not only for sales they generate, but also for sales of other salespeople that they recruit. Multi-level marketing (MLM) is a controversial marketing strategy in which sales force is compensated not only for sales they generate, but also for sales of other salespeople that they recruit. This recruited sales force is referred to as participant's "down line", & could provide multiple levels of compensation. Other terms used for MLM include pyramid selling, network marketing, & referral marketing. Many pyramid schemes attempt to present themselves as legitimate MLM businesses. Some sources define all MLMs as pyramid schemes, even if they are legal. MLM is illegal in mainland China. According to U.S. Federal Trade Commission (FTC), some MLM companies constitute illegal pyramid schemes which exploit members of

organization. MLM is one type of direct selling. Most commonly, salespeople are expected to sell products directly to consumers by means of relationship referrals & word of mouth marketing. MLM salespeople not only sell company's products but also encourage others to join company as a distributor.

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