



## ENHANCEMENT OF MULTIMEDIA SECURITY IN CLOUD COMPUTING

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ABSTRACT: Information is most vital piece of cloud services so gigantic concern ought to be given to its security. A few malicious persons can utilize Cloud computing for unlawful and criminal and active use of cloud for illicit intentions is known cloud ill-use. The biggest need is to maintain, manage information resources in digital format and made resource sharable for multiple access. Every organization is building its resources either by digitizing documents or by entering new data in digital form. Digital resources available are maintained and are being shared frequently over Cloud Network. A few malicious persons could use to Cloud computing for unlawful & criminal & active use of cloud for illicit intentions is called cloud ill-use. The biggest need is to maintain, manage information resources in digital format & made resource sharable for multiple access. Every organization is building its resources either by digitizing documents or by entering new data in digital form. Digital resources available are maintained & are being shared frequently over Cloud Network.



### [1] Introduction

Security is a standout amongst most concerning issue of Information engineering Issue. To keep client information is essential concern. In event that association's information is not secured on cloud then there is no utilization of moving from old innovation to cloud server. There are parcel of Non-Profit Organization which are helping & making mindfulness about safety issues of Cloud computing. One of such association is Cloud Security Alliance that given a report in each year in regards to most special security issues in Cloud computing. In 2013 according to CSA reports they distinguished eight famous security dangers to cloud which could mischief client's individual information without knowing them.

Those are as follows:

1. Misuse of Cloud Computing
2. Weak & insecure Application Software Interface
3. Insider Theft
4. Vulnerabilities in shared cloud services.
5. Data Damage & loss
6. Data Breaching.
7. Brute Force Attack
8. Service Denial Attack

### Video as Multimedia

Video format consists of different technology concept: one is containers & another is codec. Container basically describes structure of file: where various pieces are stored, how they are interleaved & which codec are being used by which pieces. It might specify an audio codec as well as video. It is used to package video & its components & is know by a file such as .AVI, .MP4 etc. A codec of audio or video into a stream of bytes such as H.264, MPEG1 etc. It is method used to encode video & is chief determiner of quality.

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