



A Comparative Study on Sentiment Analysis Techniques

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Abstract

The fastest growing popularity of E-commerce website, blogs, social Medias, forums, etc. created a new platform where everyone can explore and exchange their views, suggestions, ideas and events about any product or services. This new moment assembled a huge amount of data generated by user on the web. If this data can be draw out and examine properly then it can act as a key factor in decision making. But human extraction of data and examine of this content is an impossible task, because the data is unstructured in nature and it is written in natural language. This condition opened a new area of research called Sentiment Analysis or Opinion Mining. Data mining have extensions as Opinion Mining and Sentiment Analysis; it extracts and examines the unstructured data automatically. The main purpose of this paper is to compare the main concept used in Opinion Mining and Sentiment Analysis, with proposed work.



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Keywords: Sentiment Analysis, Opinion Mining, Natural Language Processing (NLP), Sentiment Lexicon, support vector machine (SVM).

1. Introduction

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