



ENCHANCEMENT OF SECURITY OF FIREWALL BASED CLOUD SERVER USING CUSTOMIZED DATA ENCRYPTION STANDARD

¹Poonam Verma, Research Scholar, Department of CSA, CDLU Sirsa ²Monika Bansal, Assistant Professor, Department of CSA, CDLU Sirsa

Abstract: Cloud computing has grabbed the spotlight in the year 2013 at a conference in San Francisco, with vendors providing plenty of products and services that equip IT with controls to bring order to cloud chaos. Cloud computing trend is increasing rapidly so to make cloud computing more popular the very first step for the organization is to identify exact area where the cloud related threats lie. At an unusual



pace, cloud computing has transformed business and government. And this created new security challenges. The development of the cloud service model provide business –supporting technology in a more efficient way than ever before the shift from server to service based technology brought a drastic change in computing technology. However these developments have created new security vulnerabilities, including security issues w hose full impressions are still rising. This paper presents an overview and study of cloud computing, with several security threats, security issues, currently used cloud technologies and security solutions.

Keywords: Cloud Computing, Deployment Models, Threats, Technologies, Security Issues, Service Models.

1. Introduction

Cloud computing is set of resources that are being allocated on demand. Cloud computing proposes new ways to provide services. These new innovative, technical and pricing opportunities bring changes in the way business operated. Cloud computing is the matchless computing technology.

Cloud computing is a new label to an old idea. Cloud computing is a collection of resources and serviced provided by cloud service provider through internet. Cloud services are distributed from data canters sited all over the world. Cloud computing makes possible for its users to use the virtual resources via internet as per requirements. Cloud computing grabbed the spotlight in few years. General example of cloud services are Google Engine, Oracle Cloud, Office 365. As the cloud computing is growing rapidly this also leads to severe security concerns. Lack of security is the only barrier in wide adoption of cloud computing. The rapid growth of cloud computing has brought many security challenges for users and providers**Cloud Computing Model**

Cloud computing is a model for enabling convenient, on-demand network access to a shared pool of configurable computing resources (e.g., networks, servers, storage, applications, and services) that can be rapidly provisioned and released with minimal management effort or service provider interaction. However, cloud computing technology challenges many traditional approaches to datacenter and enterprise application design and management. The effectiveness and efficiency of traditional protection mechanisms are being reconsidered as the characteristics of this innovative deployment model can differ widely from those of traditional architectures. An alternative perspective on the topic of cloud security is that this is but another, although quite broad, case of "applied security" and that similar security principles that apply in shared multiuser mainframe security models apply with cloud security. It is the very nature of cloud computingbased services, private or public, that promote external management of provided services. This delivers great incentive to cloud computing service providers to prioritize building and maintaining strong management of secure services. Security issues have been categorized into sensitive data access, data segregation, privacy, bug exploitation, accountability, malicious recovery. insiders. management console security, account control, and multi-tenancy issues. Solutions to various cloud security issues vary, from cryptography, particularly public key infrastructure (PKI), to use of multiple cloud providers, standardization of APIs, and improving virtual machine support.

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